

Frank P. Zeidler Municipal Building, 841 North Broadway, 3rd Floor, Milwaukee, WI 53202-3653

phone (414) 286-3521 fax (414) 286-5990

web site: www.milwaukee.gov/health

**EMBARGOED** until February 28, 2014

Contact: Sarah DeRoo Office: (414) 286-3548 Cell: (414) 708-4060

## **MEDIA ADVISORY**

Mayor Tom Barrett and County Executive Chris Abele to Declare March 'Enroll Milwaukee Month'

Local officials to tour IMPACT 211, encourage residents to explore options for health care coverage

MILWAUKEE – On Friday, Feb. 28, Milwaukee Mayor Tom Barrett and County Executive Chris Abele will issue a call to action for individuals, businesses, and organizations throughout the Milwaukee area by declaring March "Enroll Milwaukee Month."

With the Health Insurance Marketplace deadline set for March 31, Mayor Barrett and County Executive Abele will also tour IMPACT 211, the regional call center assisting area individuals to find in-person assistance for health insurance enrollment, before providing an update on area events and resources offering health insurance enrollment assistance over the next 31 days.

**WHAT:** "Enroll Milwaukee Month" Announcement

**WHEN:** Friday, Feb. 28

**TIME:** 10:30 a.m.

**WHERE:** IMPACT 2-1-1 – IMPACT. Inc.

6737 West Washington Street

**Suite 2225** 

Milwaukee, WI 53214

\*Visitor parking available in gated surface lot east of building entrance

**SPEAKERS:** Mayor Tom Barrett

County Executive Chris Abele

IMPACT President & CEO Michael Davis

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